BTX | Cloud Mobile App

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Why Mobile? Why Now?



50% of all electronics are mobile



U.S. mobile worker population predicted to increase from 96.2M to 105.4M in 2020



Future proofs your business



Key Benefits of a Mobile App

Never Miss an Important Business Call

- Clients and work associates can easily reach busy employees anytime through one business number that will automatically ring their mobile app.
- Eliminates the necessity to track down employees on multiple numbers. The Mobile App improves and streamlines communications, seamlessly connecting a distributed and fast-moving workforce.
- Gain the latest communication tools for staff to never miss a business opportunity.

Leverage an Investment Already Made

- You've already invested in a phone system for your business, right?
 Extend all the benefits you've already made by making the same features available through your mobile phone.
- Not only can employees make and receive calls placed to their corporate phone number via their mobile device, they can leverage key communication features.

Protect Your Business

- You want to ensure business calls are always routed to your business versus an individual's mobile number who may or may not stay with you longterm. By having calls directed right to an employee's smartphone without revealing any of their personal information, you protect your business.
- The Mobile App also makes it easier and more flexible for "bring your own device" (BYOD) work environments.



Features and Benefits

- Ability to use cellular or Wi-Fi networks
- Extension dialing to coworkers via your smartphone
- Voicemail includes playback and forward to coworkers via email
- Corporate and personal phone directories at your fingertips
- Access to company international dialing plan
- One click to join conference calls
- One-button click to reply to missed calls
- "Do Not Disturb" on all work devices



Feature Highlights

- Voicemail Greetings and messages
- One click to join conference calls
- Incoming and outgoing calls
- Integrated with iPhone, business and local contacts
- Keypad for VoIP client dialing
- Virtual Attendant settings
- WiFi/Data Network Settings
- Do Not Disturb (DND) Indicator





Thank You



