

BTX | Cloud Mobile App

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Why Mobile? Why Now?



50% of all electronics are mobile



U.S. mobile worker population predicted to increase from 96.2M to **105.4M in 2020**



Future proofs your business



Key Benefits of a Mobile App

Never Miss an Important Business Call

- Clients and work associates can easily reach busy employees anytime through one business number that will automatically ring their mobile app.
- Eliminates the necessity to track down employees on multiple numbers. The Mobile App improves and streamlines communications, seamlessly connecting a distributed and fast-moving workforce.
- Gain the latest communication tools for staff to never miss a business opportunity.

Leverage an Investment Already Made

- You've already invested in a phone system for your business, right? Extend all the benefits you've already made by making the same features available through your mobile phone.
- Not only can employees make and receive calls placed to their corporate phone number via their mobile device, they can leverage key communication features.

Protect Your Business

- You want to ensure business calls are always routed to your business versus an individual's mobile number who may or may not stay with you long-term. By having calls directed right to an employee's smartphone without revealing any of their personal information, you protect your business.
- The Mobile App also makes it easier and more flexible for "bring your own device" (BYOD) work environments.



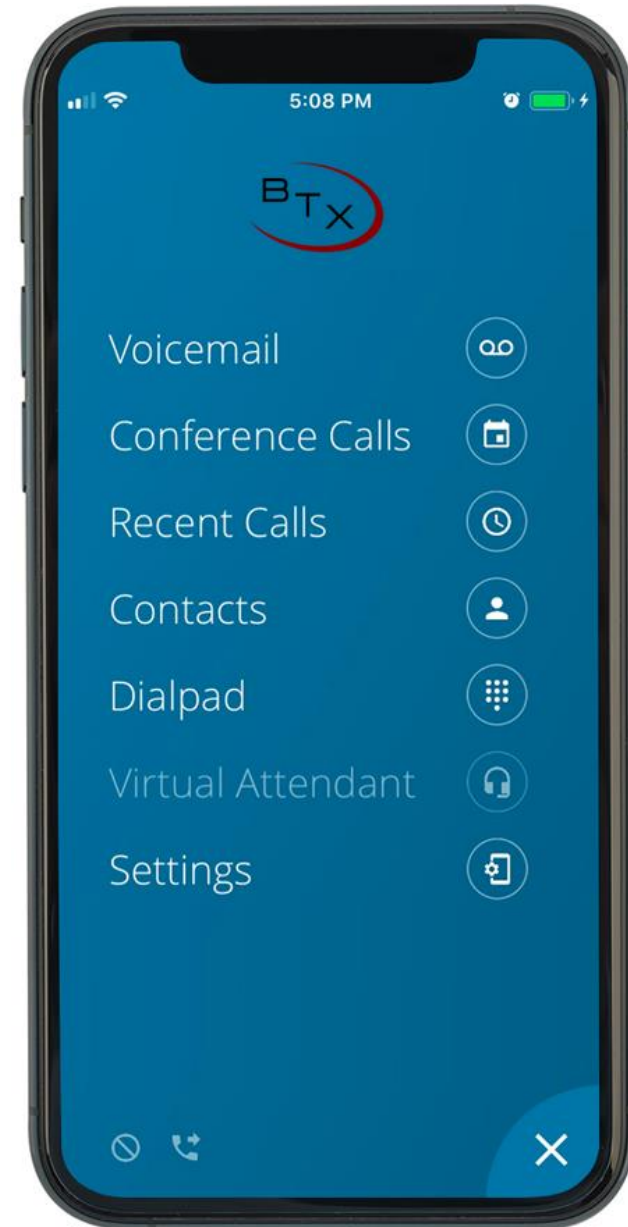
Features and Benefits

- Ability to use cellular or Wi-Fi networks
- Extension dialing to coworkers via your smartphone
- Voicemail includes playback and forward to coworkers via email
- Corporate and personal phone directories at your fingertips
- Access to company international dialing plan
- One click to join conference calls
- One-button click to reply to missed calls
- “Do Not Disturb” on all work devices



Feature Highlights

- Voicemail Greetings and messages
- One click to join conference calls
- Incoming and outgoing calls
- Integrated with iPhone, business and local contacts
- Keypad for VoIP client dialing
- Virtual Attendant settings
- WiFi/Data Network Settings
- Do Not Disturb (DND) Indicator



Thank You



